



MEDIA ADVISORY

York County, SC tourism leaders salute travelers during annual “Grits Stop” celebration
Tourism leaders in York County, SC and throughout the Olde English District rally to bring the local travel industry together during the 35th Annual National Travel and Tourism Week to showcase travel’s impact on jobs, economy and personal lives.

WHAT: “Grits Stop” is the annual celebration to honor travelers during National Travel & Tourism Week.

WHO: Travel industry employees representing attractions and hotels throughout the area’s tourism and hospitality community will join representatives from the City of Rock Hill Parks, Recreation & Tourism Department, the Olde English District Tourism Commission and the Rock Hill/York County Convention & Visitors Bureau.

WHEN: Friday, May 11, 2018
9:00 a.m. – 12:00 p.m. | Refreshments will be available

WHERE: [SC Welcome Center](#) | [Fort Mill](#) | [Mile Marker 89 I-77 Southbound](#)

WHY: Understanding travel and tourism’s integral role in helping communities grow and thrive nationwide through the support of jobs and generation of tax revenue and economic impact, Congress signed a resolution thirty-five years ago to annually celebrate the travel and tourism industry. This year, we recognize this landmark by celebrating travel and tourism’s impact on the local economy and the lives of our residents and visitors as tourism leaders thank visitors who come to/through South Carolina with our annual “Grits Stop” celebration on May 11th.

Local tourism leaders and friends will greet visitors from near and far who stop for a travel break at the SC Welcome Center in Fort Mill with old-style crafted grits, the featured dish of the celebration, as well as locally grown strawberries, boiled peanuts, cheese straws, sweet tea and other delightful southern favorites. In addition to representatives from local attractions, area hotels, costumed interpreters, and mascots; a few four-legged cast members from NarroWay Productions are expected to be on-site to greet travelers.

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