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FOR IMMEDIATE RELEASE

Clinton named VP of Sales at Visit York County

Andy Clinton, formerly the Vice President of Destination Services for Visit York County, SC is now the Vice President of Sales at Visit York County. Clinton was named the VP of Sales by President/CEO Billy Dunlap and began his new role on June 11.

The responsibilities of his new position include recruiting and booking events in York County and bringing visitors to the area. Potential events consist of sporting events, such as basketball and quiddich tournaments, festivals, conferences, and anything else that will bring tourism to York County.

Clinton worked behind the scenes in his former position doing tasks such as analyzing reports and handling the logistics of events. With his new position, he will be the face of recruiting new events and maintaining existing events.

“We are excited to promote Andy into the role of VP of Sales for Visit York County,” said Dunlap. “Along with providing first-class destination services to over 50 events annually, he has worked on the sales side of our business for six years. He’s been responsible for bringing many events to York County and it was a natural fit to place him in this role.”

As VP of Sales, Clinton will be reaching out to potential partners in hopes to build relationships and host new events in York County. Clinton plans to focus on promoting York County as a whole, and emphasize what each city has to offer in order to bring more events with large economic impact to the area.

“I am excited to be in this new role and very motivated to bring headliner events to the area in the near future,” said Clinton. “There is so much growth happening in York County, and with that growth I plan to focus on what each municipality in the county has to offer and seek out events that would be a great fit for each city.”

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[Visit York County, SC](#) (also known as the Rock Hill/ York County CVB) is the destination marketing organization (DMO) responsible for developing an authentic, unified identity for York County, SC. As a DMO, the CVB's goals are to promote the long-term development and marketing of their destination, focusing on convention, sports and leisure sales, tourism marketing and services. The organization works in collaboration with the CVB board as well as the York County Council and appropriate funding sources. In 2008, Rock Hill/ York County CVB became the first accredited destination marketing organization in South Carolina.