



**ROCK HILL/YORK COUNTY CONVENTION AND VISITORS BUREAU  
BOARD OF COMMISSIONERS' MEETING**

**Rock Hill/York County Airport | Wednesday, January 24, 2018 | 8:00 a.m.**

- CALL TO ORDER Andrea Cooper
- APPROVAL OF MINUTES Board
- TREASURER'S REPORT David Roberts
- STAR REPORT Jason LaBarge
- CVB UPDATE
  - Executive Director's Report Billy Dunlap
  - Winter 2018 Travel Schedule (Marketing York County) Auvis Cole
    - San Antonio, TX
    - Philadelphia, PA
    - Governor's Conference – Hilton Head
    - Denver, CO
  - Sales Report Andy Clinton
  - Marketing/Advertising Report Sonja Burris
- OTHER / NEW BUSINESS
  - Reimbursement to Designated Fund Rebekah Ardis
  - FY2017 Audit Report Rebekah Ardis
  - Approval of 18-19 Destination Marketing & Sales Plan Billy Dunlap
  - Executive Committee nominations Andrea Cooper
- PARTNERS IN TOURISM REPORT Martin Lane
- EXECUTIVE SESSION Board
  - Discussion of employee salaries
- ADJOURNMENT Andrea Cooper

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