



## ROCK HILL/YORK COUNTY CONVENTION AND VISITORS BUREAU BOARD OF COMMISSIONERS' MEETING

ROCK HILL/YORK COUNTY AIRPORT  
Wednesday, April 26, 2017  
8:00 a.m.

- **CALL TO ORDER** Andrea Cooper
  
- **APPROVAL OF MINUTES**
  
- **TREASURER'S REPORT** Rebekah Ardis
  - **2017-2018 Budget Approval**
  
- **SMITH TRAVEL RESEARCH REPORT** Jason LaBarge
  
- **APPROVAL OF RESIGNATION OF JULIA JORDAN**
  
- **2017 TOURISM SUMMIT REVIEW** CVB Staff
  - **2015-2016 Annual Report & Highlight Video** Sonja Burriss
  
- **COMMITTEE REPORT**
  - **Municipality Funding** Avis Cole
  
- **NEW BUSINESS**
  - **PIT Funding Account** Andrea Cooper/Rebekah Ardis
  - **NCAA Championship Awarded** Avis Cole
  - **Meetings Max** Avis Cole/Andy Clinton
  - **2017-2018 Marketing Plan distribution** Sonja Burriss
  
- **PARTNERS IN TOURISM REPORT** Martin Lane
  
- **ANNOUNCEMENTS**
  - **Mad Monster Recap** Andy Clinton
  
- **EXECUTIVE SESSION BEGINS | FULL BOARD**
  
- **ADJOURNMENT** Andrea Cooper

**NEXT CVB BOARD OF COMMISSIONERS' MEETING**  
**Wednesday, May 24th, 2017 | 8:00am Rock Hill/York County Airport**