



**ROCK HILL/YORK COUNTY CONVENTION AND VISITORS BUREAU
BOARD OF COMMISSIONERS' MEETING**

Rock Hill / York County Airport | Wednesday, August 23, 2017 | 8:00 a.m.

- **CALL TO ORDER** **Andrea Cooper**
- **INTRODUCTION OF NEW BOARD MEMBERS** **Andrea Cooper**
- **APPROVAL OF MINUTES** **Board**
- **TREASURER'S REPORT** **David Roberts / Rebekah Ardis**
- **STAR REPORT** **Jason LaBarge**
- **CVB UPDATE** **Andrea Cooper**
 - **MUNICIPALITY PRESENTATIONS**
 - City of York – COMPLETED
 - Clover Town Council – COMPLETED
 - York County Council – COMPLETED
 - H Tax Committee – COMPLETED
 - Greater York Chamber – COMPLETED
 - Rock Hill Economic Dev. – COMPLETED
 - Partners In Tourism – COMPLETED
 - Fort Mill Town Council – COMPLETED
 - Clover Chamber – COMPLETED
 - York County Economic Development – Aug 29th
 - Tega Cay and Rock Hill City Councils – TBA
 - York County Regional Chamber – TBA
 - **RELOCATION GUIDE / MAP PRESENTATION** **Allison Cleveland / Rebekah Ardis**
 - **DIGITAL MARKETING ROLL-OUT PRESENTATION** **Ben Visser**
 - **FOOTBALL UNIVERSITY (FBU) RECAP** **Andy Clinton**
- **PARTNERS IN TOURISM REPORT** **Martin Lane**
- **OTHER / NEW BUSINESS**
- **ADJOURNMENT** **Andrea Cooper**
- ****EXECUTIVE SESSION BEGINS | FULL BOARD**** **Andrea Cooper**

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