



## ROCK HILL/YORK COUNTY CONVENTION AND VISITORS BUREAU BOARD OF COMMISSIONERS' MEETING

Rock Hill/York County Airport | Wednesday, September 27, 2017 | 8:00 a.m.

- **CALL TO ORDER** Tim Longmire
- **APPROVAL OF MINUTES** Board
- **TREASURER'S REPORT** Rebekah Ardis
- **STAR REPORT** Jason LaBarge
- **CVB UPDATE**
  - **CVB Accreditation** Rebekah Ardis
  - **York County Visitor Guide Unveiling** Sonja Burris
  - **Relocation Program** Allison Cleveland
    - Partnership/Training with Rinehart Realty
  - **Fall 2017 Travel Schedule (Marketing York County)** Auviss Cole
    - Cedar Rapids, IA
    - Charlottesville, VA
    - Detroit, MI
    - Orlando, FL
  - **New Outreach Committee** Auviss Cole
    - (2) Events per Month
    - Visit York County Street Team
  - **New Promotional Videos** Sonja Burris
- **OTHER / NEW BUSINESS**
  - **BMX World Championships Recap** Laurie Helms
- **PARTNERS IN TOURISM REPORT** Martin Lane
- **ADJOURNMENT** Tim Longmire

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