



## ROCK HILL/YORK COUNTY CONVENTION AND VISITORS BUREAU EXECUTIVE BOARD OF COMMISSIONERS' MEETING

Baxter Hood Center, June 23, 2017 | 8:00 a.m.

- **CALL TO ORDER** Andrea Cooper
- **Digital Marketing Program Update** Sonja Burris
- **TREASURER'S REPORT** David Roberts / Auvis Cole
  - Review of Current P&L
    - 2017 Fiscal Year Update and Standing
- **CVB UPDATE** Auvis Cole
  - Municipality City/Town Council Annual Presentations
    - City of York - **COMPLETED**
    - Clover Town Council - July 10<sup>th</sup>
    - Fort Mill - August 14<sup>th</sup>
    - York County Council July 17<sup>th</sup>
    - Tega Cay and Rock Hill - TBA
    - Hospitality Committee – July 18<sup>th</sup>
    - Partners In Tourism - July 18<sup>th</sup>
    - York County Economic Development - TBA
    - Rock Hill Economic Development – TBA
  - Server and Quick Books Update
  - Relocation Guide & County Map Update
  - The Herald and “New” Partnership
    - Cliff Harrington meeting
- **NEW BUSINESS** Andrea Cooper
  - Staff Bonus
- **ADJOURNMENT** Andrea Cooper

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