



**ROCK HILL/YORK COUNTY CONVENTION AND VISITORS BUREAU
EXECUTIVE BOARD OF COMMISSIONERS' MEETING**

**ROCK HILL/YORK CONVENTION & VISITORS BUREAU'S CONFERENCE ROOM
HOOD CENTER
Friday, May 19, 2017
8:00 a.m.**

- **CALL TO ORDER** **Andrea Cooper**

- **MARKETING & ADVERTISING REPORT** **Sonja Burris**
 - ROI Report on our Media Campaign via Brandon Agency

- **TREASURER'S REPORT** **David Roberts / Auvis Cole**
 - Review of Current P&L
 - Review of Credit Card Expenses

- **DISCUSSION ON NEW SERVER** **Andrea Cooper / Auvis Cole**

- **CVB Update** **Auvis**
 - Municipalities
 - Relocation
 - Retention & Engagement
 - "NEW" Office Space
 - Branding – Our "Official" Name
 - Interns for Office

- **NEW BUSINESS** **Andrea Cooper**
 - Executive Director Position Update

- **ADJOURNMENT OF MONTHLY CVB EXECUTIVE BOARD MEETING** **Andrea Cooper**

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