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FOR IMMEDIATE RELEASE

**The Rock Hill/York County Convention & Visitors Bureau welcomes the 6<sup>th</sup> Annual Mad Monster Party Carolina**

*The Horror, Sci-Fi & Pop-culture Convention will invade Rock Hill, SC this month*

The Mad Monster Party will host the 6<sup>th</sup> Annual Mad Monster Party Carolina, March 24-26 at the Hood Center at York Technical College (375 S. Anderson Rd., Rock Hill). The horror, sci-fi and pop-culture event will take place Friday, 6-11p.m., Saturday, 11a.m. – 7p.m. and Sunday 11a.m. – 5p.m. There will be fun activities for the entire monster-loving family (kid-friendly activities by day and creepy grownup fun at night).

Those in attendance at the Mad Monster Party will meet fellow fans, local talent, and merchants-of-the-macabre selling rare collectibles and memorabilia available only at the show. Fans will also experience the following:

- Creepy carnival rides
- Celebrity guests panels
- Monster makeup demos
- Costume contest (cash prize giveaway)
- Horror vendors
- Movie car exhibit (RoadKill GOREage)
- Miss SCarolina Pageant (cash prize giveaway)
- Scaraoke (spooky karaoke)
- Green-screen Photo Ops and pose with their heroes
- Annual SCARES THAT CARE charity auction (scaring away childhood disease and illness)

Fans will meet, in-person: *Star Wars: The Empire Strikes Back* star, Billy Dee Williams; the original “Godzilla,” Haruo Nakajima; the original “Ultraman,” Bin Furuya; *Night of the Living Dead* stars Judith

O'Dea and Russ Streiner; one of our last living classic monsters, Ricou Browning who played the title gillman in *The Creature from the Black Lagoon* and many more celebrity icons.  
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“Hosting the Mad Monster Party allows us to expand our meetings/events market to another level,” said Andy Clinton, group/sports market specialist with the Rock Hill/York County Convention & Visitors Bureau (CVB). “This non-traditional meeting appeals to a niche group of folks who may be visiting York County for the first time, and we hope to make this experience one that will keep them coming back for more York County adventures.”

Select stars will recreate their movie characters in full pro makeup and costume, including *The Munsters* Butch Patrick in “Eddie Munster” character. Kane Hodder appearing as “Jason” in makeup by director of *Friday the 13<sup>th</sup>*; *The New Blood*, John Carl Buechler; Bill Johnson as “Leatherface” from *Texas Chainsaw Massacre 2*; Bill Moseley as “Chop Top” and Caroline Williams as “Vanita ‘Stretch’ Brock.” Fans can become a part of the TCM2 poster by posing with the screen used “Nubbins” (“The Hitchhiker”) corpse prop. If you are a fan of creepy cars, you can lurk around the RoadKill GOREage where you’ll celebrate the famous screen cars: *Christine*, DeLorean “Time Machine” from *Back to the Future*, *The Munsters’* Koach and Drag-U-La and The *Duel* Truck.

On Sunday, March 26 the Mad Monster Party will honor service men and women during the Service Appreciation Day with discounted admission at the door (\$13 entry) for military, police, firefighters, emergency service workers, teachers and students (with valid ID/proof of profession).

General admission is \$25 in advance or \$30 at the door on Friday and Sunday and \$35 in advance or \$40 at the door on Saturday. There is also a SHRIEKend (3 day) pass for \$60 in advance or \$70 at the door, and also an R.I.P (really intense partyer) pass available online only for \$199. Kids 12 and under will be admitted for free with an adult.

To learn more about the 2017 Mad Monster Party Carolina log on to [www.madmonsterparty.com](http://www.madmonsterparty.com).

*Mad Monster publishes Mad Monster Magazine and hosts horror-themed events nationally, including Mad Monster Arizona, Mad Monster True Crime & Horror Expo Chicago and Mad Monster Movie Night screenings at the world-famous Chinese Theatres in Hollywood, California. Keep a bloodshot eye open and a pointy ear peeled for Mad Monster Radio and other events – COMING SOON!*

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