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FOR IMMEDIATE RELEASE

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Rock Hill/York County Convention & Visitors Bureau launches *Visit York County, SC* Mobile App and Facebook Contest

The county's first mobile app is now available on both IOS and Android devices

ROCK HILL, SC – The Rock Hill/York County Convention & Visitors Bureau (CVB) recently unveiled its first mobile app that allows users to navigate around the county with ease. The *Visit York County, SC App* is now available in the Apple Store for iPhone users and on Google Play for Android users.

Visit York County, SC is an eat, stay, and play app that was created to help visitors and residents find local restaurants, places to stay and things to see and do – literally, at the palm of your hands.

“York County, SC is an accessible, affordable and authentic destination, so we created the app with those things in mind,” says Sonja Burris, communications manager for the Rock Hill/York County CVB. “We want visitors and residents to download the ‘Visit York County, SC’ app to find out the latest on events, attractions, restaurants, special offers and more.”

To promote the new app, the Rock Hill/York County CVB will launch a month-long Facebook photo contest for users that download the app.

From July 22 - August 22, those who download the *Visit York County, SC App* will enter to win a Samsung Tablet. The contest will include a photo scavenger hunt, in which participants will have to find the selected image within the app to be eligible to win. Once the image is found, participants have the chance to win one of two Samsung Tablets.

Users may enter the contest via the Visit York County, SC [Facebook](#) page or the CVB website, www.visityorkcounty.com.

For more information about the app or contest, please call the Rock Hill/York County CVB at 803-329-5200.

About the Rock Hill/York County Convention & Visitors Bureau

The Rock Hill/York County Convention & Visitors Bureau (CVB) is the destination marketing organization (DMO) responsible for developing an authentic, unified identity for York County, SC. As a DMO, the CVB's goals are to promote the long-term development and marketing of their destination, focusing on convention, sports and leisure sales, tourism marketing and services. The organization works in collaboration with the CVB Board as well as the York County Council and appropriate funding sources. In 2008, the Rock Hill/York County CVB became the first accredited destination marketing organization in South Carolina. www.visityorkcounty.com

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