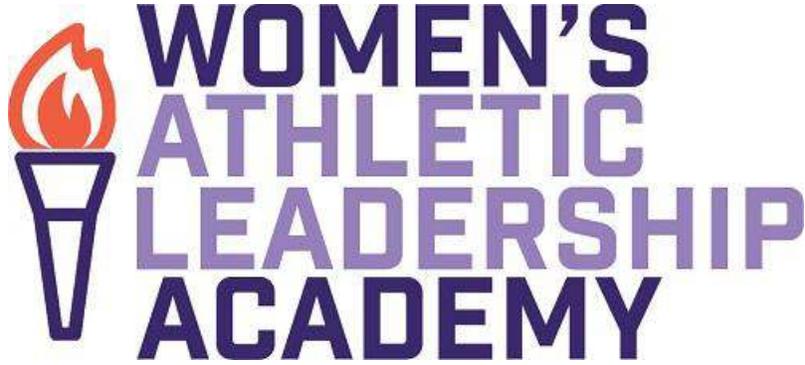


FOR IMMEDIATE RELEASE



ALL AMERICAN GAMES PRESENTS

WOMEN'S ATHLETIC LEADERSHIP ACADEMY
*featuring keynote speaker **Dr. Jen Welter***

ROCKAWAY, N.J. (June 23, 2017) – All American Games will host its first Women's Athletic Leadership Academy on July 9 at South Pointe High School in Rock Hill, South Carolina. This event is part of its annual Football University Top Gun National Showcase for youth and prep student athletes. The Women's Athletic Leadership Academy was created for young female athletes, grades 9-12, who desire to develop their leadership skills through sports. The keynote speaker will be Dr. Jen Welter, the first female coach in the National Football League. A series of small group moderated workshop sessions will follow.

Dr. Welter is a former linebacker on the Texas Revolution in the Indoor Football League. She holds a master's degree in Sport Psychology from Boston College and a PhD in psychology from Capella University. Welter has coached inside linebackers for the NFL's Arizona Cardinals and her former Revolution team. Welter is also a two-time Gold medalist in the International Federation of American Football competition.

Whether it be on the court, in the classroom, on the field or in the community at large, there is always a demand for excellent leaders. As more women step up to leadership positions in the consistently changing sports world, they must master the skills to lead in a variety of athletic settings. This event will focus on leadership skills training, strategizing for team success and conquering the unique obstacles women face in athletic leadership.

"All American Games is proud to announce its first program dedicated to the development of leadership for women in athletics," says All American Games Chairman/C.E.O. Doug Berman. "Women in the sports industry face a lot of unique issues and pressures. This program teaches young women to how to overcome these challenges and will help form the next generation of women athlete leaders."

All American Games is committed to helping the next generation succeed through sport. For more information on All American Games and its related events, visit www.allamericangames.com. For tickets to the Women's Athletic Leadership Academy, visit www.bit.ly/WALA17.

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