



OPT-OUT OPTION FOR ONLINE COMMUNICATIONS

The Rock Hill/York County Convention & Visitors Bureau sends mass emails through an email marketing tool called Constant Contact. This email tool has an opt-out option called SafeUnsubscribe, which ensures the privacy and protection of our subscribers. Below are the details of how the subscribers of the Rock Hill/York County CVB are protected. Information provided through www.constantcontact.com/legal/safeunsubscribe.

What does this mean for you?

- The owner (CVB) of this website has agreed to the terms and conditions of Constant Contact's [anti-spam policies](#) along with following email marketing, survey, and event marketing best practices.
- This means that the manager of this mailing list may only send you general email communications, survey invitations, or event invitations if he or she has your permission. And, it means that you can have the confidence that you may safely unsubscribe at any time.
- Also, in keeping with the law, this Constant Contact customer agrees to include valid contact information on every communication to you.

More About Constant Contact's Stand on Spam:

- Constant Contact is a member in good standing of the [Email Sender Provider Coalition \(ESPC\)](#) and the [Messaging Anti-Abuse Working Group \(MAAWG\)](#), two organizations that fight the threat of spam while protecting the delivery of legitimate email.
- Constant Contact invests resources in educating customers on best practices for email marketing, online surveys, and event invitations.
- More than 500,000 businesses and organizations use Constant Contact to manage and deliver their email communications, survey invitations, and event invitations.

Report Abuse

Constant Contact's compliance team monitors the email, survey, and event invitation delivery of our customers to insure that these best practices are not ignored or abused. If you feel that one of our customers has sent you unsolicited email, please contact us at abuse@constantcontact.com.

The Rock Hill/York County Convention & Visitors Bureau also receives a report on each email that is sent. A copy of a report is included along with a copy of an email. The Rock Hill/York County Convention & Visitors Bureau does not send out mass faxes and all mass emails are sent out via Constant Contact. The Rock Hill/York County Convention & Visitors Bureau receives permission from all of its subscribers via word of mouth, website, magazine/advertisement inquiries, call-in and walk-in inquiries.