



Contact: Sonja Burris  
Communications Director, TMP, Rock Hill/York County CVB  
(803) 329-5200 (o); (803) 487-1618 (m)  
sburris@visityorkcounty.com

Spokesperson: Andrea Cooper  
Chairwoman, Rock Hill/York County CVB Board of Commissioners  
(803) 322-5909 (m)  
andrea.cooper@comporium.com

FOR IMMEDIATE RELEASE

**Rock Hill/York County Convention & Visitors Bureau Board of Commissioners hire Billy Dunlap as new Executive Director**

The [Rock Hill/York County Convention & Visitors Bureau](#) Board of Commissioners have named Rock Hill native Billy Dunlap the new executive director of the Rock Hill/York County Convention & Visitors Bureau. Dunlap's official start date is January 2, 2018.

Dunlap grew up in Rock Hill, graduating from Rock Hill High School in 1987. After graduating from Clemson University, Dunlap moved to Laurens, SC in 1992.

"I'm excited to be returning to my roots in Rock Hill," said Dunlap. "When this opportunity presented itself, I knew I had to take advantage of it. I love Rock Hill and York County. I'm excited to be in a position to help this area continue to grow and prosper."

Dunlap comes to the Rock Hill/York County Convention & Visitors Bureau after 10 years as the owner of Dunlap Media, a digital media company based in Laurens. Dunlap Media publishes [www.GoLaurens.com](http://www.GoLaurens.com), a daily, digital-only news site.

Dunlap also served as the Digital Media Manager at the Greenwood Index-Journal, Director of Digital Media at the Anderson Independent-Mail and the Director of Sales and Marketing at SportsTech Solutions. Dunlap started his career at the Laurens Family YMCA, serving as Program Director and President/CEO.

As a volunteer, Dunlap served as president of the Laurens County Touchdown Club, president and founder of the Laurens County Sports Hall of Fame and president and founder of Laurens Little League.

Dunlap is married to Kimberly Dunlap and they have three children: Bailey (20), Conner (17) and Sydney (14).

###

*The Rock Hill/York County Convention & Visitors Bureau (CVB) is the destination marketing organization (DMO) responsible for developing an authentic, unified identity for York County, SC. As a DMO, the CVB's goals are to promote the long-term development and marketing of their destination, focusing on convention, sports and leisure sales, tourism marketing, relocation and services. The organization works in collaboration with the CVB Board as well as the York County Council and appropriate funding sources. In 2008, the Rock Hill/York County CVB became the first accredited destination marketing organization in South Carolina.*